

STRATEGIC PLAN 2020

OUR VISION

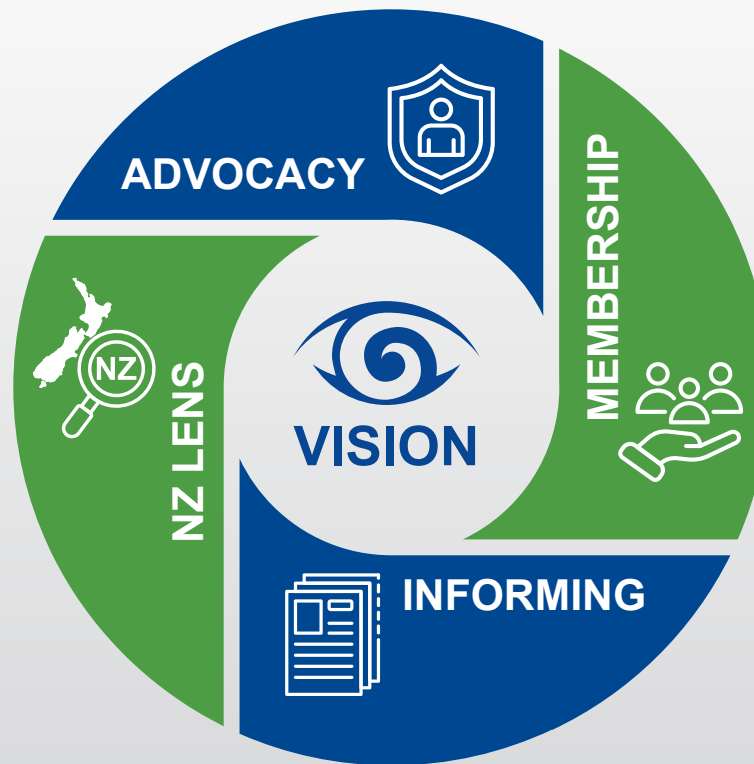
Our Vision is to be a unified body of engaged members, enabling ophthalmology to be practiced to the highest standard in New Zealand, through the provision of information and resources.

OUR MISSION

Ophthalmology New Zealand - Representing the interests of ophthalmologists in New Zealand

- Building relationships and lobbying at a national, local and DHB level with government
- Working with health insurance providers and other third party provider to raise the profile of ophthalmologists and their concerns, and
- Adding value through resources and education on uniquely New Zealand commercial matters.

STRATEGIC THEMES



OUR GOALS



ADVOCACY

To represent NZ ophthalmologists and advocate on their behalf whether that is within public or private sectors.



INFORMING

Ensuring that our members are informed on both issues crucial to them and, through the provision of resources, enabling them in their practices.



NZ LENS

To ensure information supplied relates to the differing regulatory and cultural health environment that exists in New Zealand.



MEMBERSHIP

To ensure a sustained membership base, in order to enable the resources to reach our Vision and attend our Mission.