

# STRATEGIC PLAN 2020 - 2023



## OUR VISION

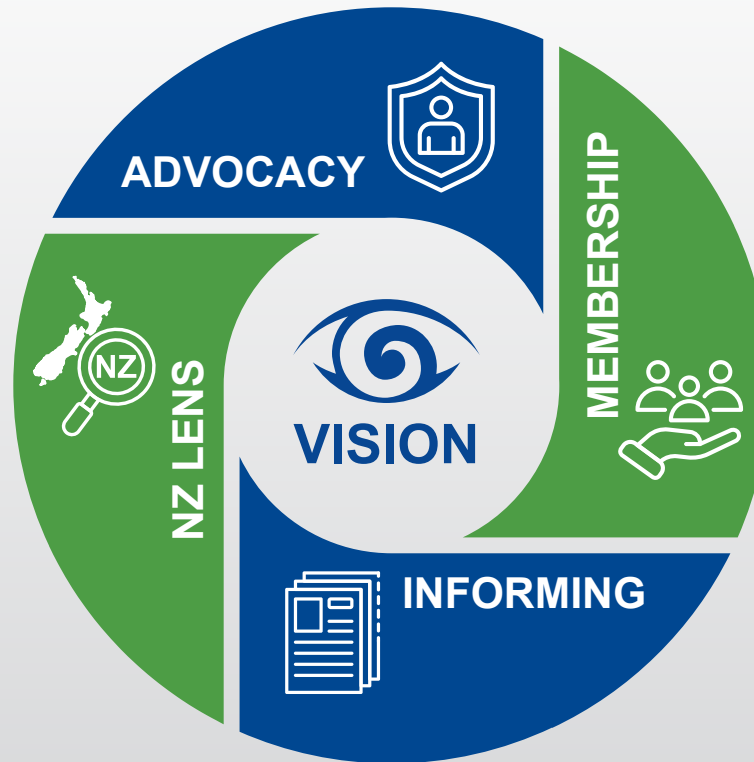
Our Vision is to be a unified body of engaged members, enabling ophthalmology to be practiced to the highest standard in New Zealand, through the provision of information and resources.

## OUR MISSION

Ophthalmology New Zealand - Representing the interests of ophthalmologists in New Zealand

- Building relationships and lobbying at a national, local and DHB level with government
- Working with health insurance providers and other third party provider to raise the profile of ophthalmologists and their concerns, and
- Adding value through resources and education on uniquely New Zealand commercial matters.

## STRATEGIC THEMES



## OUR GOALS



### ADVOCACY

To represent NZ ophthalmologists and advocate on their behalf whether that is within public or private sectors.



### INFORMING

Ensuring that our members are informed on both issues crucial to them and, through the provision of resources, enabling them in their practices.



### NZ LENS

To ensure information supplied relates to the differing regulatory and cultural health environment that exists in New Zealand.



### MEMBERSHIP

To ensure a sustained membership base, in order to enable the resources to reach our Vision and attend our Mission.